

MISSION

Promote professionalism, education and ethics within the remodeling industry throughout the Fox Cities

VISION

Committed to providing innovative vision and exemplary leadership in support of industry excellence

MEETING NEWS

General Membership Meeting Dew Point for Dummies – Joseph Nagen, Energy Star

Wednesday January 19, 2011

Gathering: 6:00 pm – Dinner and Networking: 6:30 pm – Program 7:00 pm

Liberty Hall Banquet & Conference Center

800 Eisenhower Drive
 Kimberly, WI 54136

Since 1985 Joe Nagen has been involved in residential building science research in both the US and Canada and has been very active in State wide conservation efforts in Wisconsin. Working with the Wisconsin Energy Conservation Corporation of Madison, Joe helped coauthor the nationally recognized Wisconsin ENERGY STAR® Homes program where he currently serves as Technical Director and is also a member of the program team. Joe Nagen is also the owner of Home Building Technology Services in Kaukauna, a consulting firm specializing in residential building performance. He offers services such as plan review and evaluation, construction management, performance testing and commissioning, failure analysis and professional training and education.



Joe is widely respected and sought after for his vast overall knowledge of building science and provides training and technical support for the Wisconsin Building America initiative and is also part of the RESNET approved training series for new consultants. He partners with others in the training of building inspectors and trade professionals throughout the Midwest. His hands-on, practical approach to training is very unique and delivers exemplary evaluations and results. Joe will again be a featured presenter at the 2011 Better Buildings: Better Business Conference.



Advanced reservations are required for this dinner meeting. Please RSVP online at www.remodelfoxvalley.com your attendance and that of any other business partners or guests no later than the end of business on Monday January 17. Payment can also be paid upon registration at the meeting. Checks can be made out to Fox Valley NARI. Diane Welhouse can be reached at 920-585-4794 or mail Paul Welhouse at paulw@welhouseconstruction.com. Meetings are included for one person per business membership. All other attendees meetings are \$20.00 per person.

FOX VALLEY NARI CHAPTER

P.O. Box 1152
Appleton, WI 54912-1152
920-832-9003

Info@remodelfoxvalley.com

www.remodelfoxvalley.com

BOARD OF DIRECTORS

President ♦ Craig Le Beau
Rebuilding Together Fox Valley
608-577-0614
craig@rtfv.com

Vice President ♦ Ryan Petersen
Keith Petersen Plumbing, Inc
920-687-9272
ryan@petersenplumbinginc.com

Past President ♦ Paul Welhouse, CR, GCP
Welhouse Construction Services, LLC
920-841-2643
paulw@welhouseconstruction.com

Treasurer ♦ Diane Welhouse
Welhouse Construction Services, LLC
920-585-4794
dianew@welhouseconstruction.com

Secretary ♦ Nick Arnoldussen
Arn's Cabinets, Inc.
920-788-6224
narnoldussen@yahoo.com

Director ♦ Bud Louison
Wisconsin Building Supply
920-419-0683
Bud.louison@wibuildingsupply.com

Director ♦ Tod Raehl, CR
Tod Raehl Remodeling and Construction
920-722-6673
traehl@new.rr.com

Director ♦ Becky Herring
StairGoddess, LLC
920-954-6797
becky@stairgoddess.com

Newsletter Editor ♦ Diane Welhouse
Welhouse Construction Services, LLC
920-585-4794
info@remodelfoxvalley.com

NARI NATIONAL

The voice of the remodeling industry

Recent News: Read about these articles and more at
www.nari.org/media/releases

- ♦ NARI letter to EPA on Enforcement of Renovation, Repair and Painting Rule, 1/11/2011
- ♦ Remodeling design influences homeowner satisfaction, 1/3/2011
- ♦ Introducing the NARI Insurance Program, 12/28/2010

NARI Green: www.greenremodeling.org

The purpose of Greenremodeling.org is to establish a body of knowledge for Remodeling Professionals and for Green-minded Homeowners; and to support professional growth in the field of green remodeling and encourage the homeowner to become educated about green homes. The goal is to become the web's most knowledgeable green remodeling information source.

NARI's core purpose is to advance and promote the remodeling industry's professionalism, product and vital public purpose. To learn more and what your membership can do for you visit: www.remodeltoday.com

2011 Better Buildings: Better Business Conference

The conference program for the 9th Annual Better Buildings: Better Business Conference hosted by the Energy Center of Wisconsin, March 2-4, 2011 in Wisconsin Dells is now available online at www.ecw.org/betterbuildings.

Make plans now to connect with more than 1,000 leaders in the residential building trades. Discover the techniques and strategies you'll need to bring existing homes up to 21st century standards or beyond, and to build the next generation of energy-efficient and net-zero energy homes. Featured topics and presenters include:

- Constructing High Performance Walls with Spray and Rigid Insulations with Peter Yost
- 2010 Trend Home: What Makes it Different with Joe Nagan
- Designing Zero Energy Homes: An Architect's Approach with Peter Pfeiffer
- Indoor Air Quality Investigations: New Opportunities and Minimizing Risks for Remodelers and Weatherization Contractors Gord Cooke
- Energy Retrofits for Cold Climates: Getting 30% Beyond Code with Michael Ansel
- Business Best Practices to Survive and Thrive with Mike Gorman

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PRESIDENT'S INSIGHT

Craig Le Beau

Fellow Members,

I would like to take this opportunity to thank our now Past President, Paul Welhouse, for his leadership and guidance through a successful term as President for the Fox Valley NARI. His leadership along with the support from the rest of the Board of Directors and many chapter members has helped bring us to where we are today.

Leaving the Board after many years and several roles including an extended term as President and most recently as Past President is Lee Nimmer. I would like to thank Lee for his years of service and leadership to our Board of Directors and Chapter. Lee will be missed, but hopefully will continue to see that membership does have advantages and to remain active and raise the level of awareness of the Fox Valley NARI in the community.

I would also like to formally welcome our 2011 Fox Valley NARI Board of Directors. Familiarize yourself with them by reading their brief biographies and contact them to welcome them in their leadership roles with your Chapter. I look forward to working with each of them over the next year continuing our Chapter's growth and development.

Today, I see Fox Valley NARI as a strong, vibrant and growing force here in the Fox Valley area! As your Board of Directors we are always open to feedback and will strive to make Fox Valley NARI as valuable as possible for its membership. Please feel free to contact me directly by email at craig@rtfv.org or craigwlebeau@yahoo.com or by cell phone at 608-577-0614 if you ever have any comments, concerns or questions and we will do our best to address them in a timely fashion! I am very honored and excited to be leading the Fox Valley NARI into the next chapter! We have a Fox Valley NARI strategic plan that will assist the Board in determining goals to be met and committees to be developed.

If you have not already done so, please block off your calendars for the third Wednesday of each month from 6:00 pm to 9:00 pm to attend our General Membership Meetings. We have a great line up of meetings thus far in 2011. This month we have Joe Nagen with Energy Star, February will be our annual Level Best Awards Night presentation and banquet. This year our host again will be Joe Calgaro from 105.7 FM WAPL the Rockin Apple, who with co-host John Jordan works the afternoon "Road Show". We are excited have Joe join us again. March and April will be two meetings you don't want to miss. March is the US Department of Labor/OSHA – Safety Regulations Residential Construction. This will be your opportunity to learn what policies and procedures your company needs to be following and ask any question without impact to your businesses current level of compliancy. April is the return of Bill Collar. Many of you may recall Bill was scheduled to present last year but was unable to do to unexpected health issues. He is back with his national professional speaking presentation If It Is To Be; It's Up To Me!

Fundraising is one of the main financial revenue streams the Chapter has besides membership dues. Our annual Clay Shoot is February 19 and Golf Outing is June 10 at High Cliff Golf Course. Please consider participating in these fun events and bring co-workers, family and friends. The events are open to anyone! The success of these events also relies on personal and business sponsorships and prize donations. If you or your business is interested in helping these events out please let me or any of the Board members know. Watch for emailed newsletters and event flyers or check the website at www.remodefvalley.com for more details and mark your calendars for these events!

In closing, I want to wish you, your families and businesses a safe, prosperous and healthy 2011. Remember to utilize your membership in the Fox Valley NARI to its fullest and patronize your fellow NARI Members!

I look forward to seeing all of you at the January General Membership Meeting.

Craig Le Beau
President

Fox Valley NARI Chapter Elects 2011 Board of Directors

Thank you to those who nominated someone or who volunteered to serve on the Fox Valley NARI Chapter 2011 Board of Directors. After elections at the December General Membership meeting, please congratulations the following people who were elected to serve in 2011. If you were unable to run for Office or the Board, there are plenty other ways you can volunteer your services to help the Fox Valley NARI! Welcome the Fox Valley NARI Chapter 2011 Board of Directors!

Past President, Paul Welhouse, CR, GCP – Paul is the owner of a fourth generation full service residential and commercial design, remodel and build construction company, Welhouse Construction Services, LLC. Prior to joining the family business in 2001, Paul had a long corporate career in Engineering. After graduation from MSOE, he moved to Waukegan, IL and joined Outboard Marine Corporation for four years advancing to Senior Quality Engineer. He then moved on to Harley-Davidson Motor Company for six years as the Senior Product/Resident Engineer. From Harley-Davidson, Paul spent three years with Engman-Taylor Company, Inc. as the Director of Quality Improvements. Paul obtained his Certified Remodeler status in 2007 and his Certified Green Professional status in 2009, Paul also has a Master's Degree in Engineering Management from Marquette University. Paul lives in Kaukauna with his wife Diane and he has one son.

President, Craig Le Beau – Craig currently works for Rebuilding Together Fox Valley where he is the Construction Services Director. Prior to that Craig spent most of his career, 26 years that is, with Wisconsin Power and Light Company a subsidiary of Madison based Alliant Energy Corporation. He served in many progressing roles associated with energy audits and home inspections. While at WP&L he was very active in the Beaver Dam community serving for various community associations. Today besides Fox Valley NARI he is also a board member of the Appleton Fox Cities Kiwanis Club. In his spare time Craig enjoys golf and theater including acting. Craig lives in Greenville and is engaged to Sue Rohrer.

Vice President, Ryan Petersen - Ryan was indentured into a plumbing apprenticeship in 2000 through Keith Petersen Plumbing, Inc. After completing his five years as an apprentice, he received his journeyman license in 2005. In December 2008, he then received his master's license. Ryan has also achieved a cross connection control tester's license at UW Madison, School of Engineering and holds a commercial plumbing inspectors license. Ryan and his wife, Kelly, own Trenchless Sewer Solutions, LLC, a business they began in May 2006 for the replacement of existing sewer laterals. They are both currently employees for Keith Petersen Plumbing, Inc. as well, and are in the process of buying this business out from Ryan's father, Keith Petersen, who began this business in 1980. Ryan and Kelly live in Freedom with their son, Rudy. Ryan and Kelly are also expecting twins later this summer!

Treasurer, Diane Welhouse - Diane recently entered the construction and remodeling industry as Vice-President of Operations for Welhouse Construction Services, LLC. Prior to moving to Kaukauna, Diane spent ten years with the United States Bowling Congress as the Director of Collegiate Bowling. Diane was instrumental in making women's bowling an NCAA Championship Sport. Diane moved on to General Manage an Entertainment Center consisting of four small businesses for three years. From there she joined Direct Supply, Inc. to manage a newly developed Corporate Purchasing department. She led strategic planning and department development to provide lower costs and increased ROI to a \$500 million privately held company. Diane is originally from Milwaukee and lives in Kaukauna with her husband Paul.

Secretary, Nick Arnoldussen – Nick is a third generation cabinetmaker with 15 years' experience specializing in custom cabinetry. Arn's Cabinets, Inc., a family owned and operated business, allowed Nick to work side-by-side with his father and grandfather experiencing both new and old trade skills. Nick and his brother continue the family tradition of woodworking and look forward to the future. Nick and his wife Erika enjoy traveling, cooking, music as well as spending time with family and friends.

Director, Bud (Dwight) Louison – Bud is an Army veteran and a graduate of Fox Valley Technical Institute with a degree in Marketing. Bud began his career in the building supply industry after high school with Lola Building Supply. After leaving the military in 1975 he joined Kindt Lumber part time while continuing his education. For the past 33 years Bud has been involved in the selling of building materials at various locations and capacities. Currently Bud is an outside sales associate for Wisconsin Building Supply in Appleton. Bud lives in Hortonville with his wife Lu Ann. They have two recently married son's Luke and Matt.

Director, Becky Herring – Becky and her husband Dan are the owners, operators and sales managers of StairGoddess, LLC a company focused on design, manufacturing and installation of staircases and their accessories. Becky lives in Appleton with her husband Dan and their children.

NEW MEMBER SPOTLIGHT

Special thank you to the following members who have renewed their membership!

◆ Distinctive Renovations (formally Case Handyman & Remodeling of the Fox Cities)

Fox Valley NARI membership is at 46 members! Be sure to partner with and patronize your fellow members. A full list of members can be found at www.remodelfoxvalley.com.

CALENDAR OF EVENTS



January 17	Martin Luther King, Jr.'s Birthday Observed	
January 19, 2011	General Membership Meeting, Liberty Hall Energy Star – Joe Nagen	6:00 pm
February 2	Fox Valley NARI Board of Directors Meeting, Plum Hill Café	5:30 pm
February 10 - 13	49 th Annual Milwaukee/NARI Home Improvement Show Wisconsin Exposition Center, State Fair Park	
February 14	Valentine's Day	
February 16	General Membership Meeting, Liberty Hall Level Best Awards Night with Joe Calgaro WAPL 105.7 Afternoon Road Show	6:00 pm
February 19	6 th Annual Sporting Clay Outing at J & H Game Farm	
March 2	Fox Valley NARI Board of Directors Meeting, Plum Hill Café	5:30 pm
March 2 – 4	2011 Better Buildings: Better Business Conference Presented by Energy Center of Wisconsin, Wisconsin Dells	
March 16	General Membership Meeting, Liberty Hall US Department of Labor/OSHA – Safety Regulations Residential Construction	6:00 pm
April 6	Fox Valley NARI Board of Directors Meeting, Plum Hill Café	5:30 pm
April 20	General Membership Meeting, Liberty Hall Bill Collar	6:00 pm
May 4	Fox Valley NARI Board of Directors Meeting, Plum Hill Café	5:30 pm
May 18	General Membership Meeting, Liberty Hall Epiphany Law, LLC	6:00 pm
June 1	Fox Valley NARI Board of Directors Meeting, Plum Hill Café	5:30 pm
June 10	Annual Golf Outing, High Cliff Golf Course	

Unless otherwise noted, General Membership Meetings are held the third Wednesday of the month at Liberty Hall & Conference Center. Networking begins at 6:00 pm with dinner and program following.

LEARNING AND DEVELOPMENT

NARI Certification Programs

If you are a full-time, professional remodeling contractor with five years experience you are eligible for NARI certification. A homeowner who hires a home improvement contractor with a NARI certification is hiring an individual who has made a strong commitment to not only his or her own professionalism, but that of the remodeling industry and to his or her business. For the homeowner, it's comforting to know that their remodeling contractor has a long-term commitment to his or her profession and the home improvement industry. For the remodeler, certification sets them apart in the market and offers a unique selling proposition. Certification is a challenging process requiring extensive knowledge of the remodeling industry and a commitment to professional conduct. Are you ready for the challenge? Here's how:

To start go to www.nari.org, Education, Certification Programs, Step-by-Step section. There you can review the nine different certification options and determine which is right for you. Download and submit the application. After acceptable review by the NARI Certification Board of your hands-on experience, industry training, involvement in continuing education, technical skills, practices in business management, as well as association and community service, you will receive your certification materials. At this point you committed to intensive study on a broad range of critical home improvement industry issues. Most certification candidates participate in a formal study group and spend eight to twelve weeks studying in preparation for a one day written exam. The exam is a comprehensive written examination covering critical subject areas such as sound business management practices, knowledge of building codes and construction law, plans and specification, proper and safe use of tools and equipment, safety, standards of practice, math, and several special skill areas. Once awarded your certification, NARI certified remodeling professionals must meet annual recertification requirements involving continuing education and participation in industry related programs.



Go Green with NARI

Green remodeling is one of the hottest (and hotly debated) topics in the industry. NARI has rolled out a green remodeling education program. NARI's green remodeling program is multi-faceted, focusing on energy efficiency and conservation, indoor air quality, efficient use of resources, recycling of

demolition material and renewable energy sources, among other topics. The program will run for 12 weeks with a 2-hour class weekly. Each class will address specific topics such as building science application, green remodeling guidelines, solar applications, appliance selection and marketing a green business. This class can be the first step in moving your company into the business of green remodeling. The course is designed to provide you with a solid foundation in Green Remodeling and allow you to start practicing today. The primary texts will be included as part of the course materials along with a CD-ROM that contains links to additional references and resource materials as well as links to green product suppliers. Course size will be limited to 20 people to enable active participation by all attendees. **New series begins Thursday, January 13 and February 21, 2011 4:00 to 6:00 pm CT.**

NARI Members: Course fee \$495; Certification \$550

Non-Members: Course fee \$695; Certification \$550

E-mail info@nari.org to be put on the waiting list. All applications should be faxed or mailed to the NARI office: NARI, 780 Lee St., Suite 200, Des Plaines, IL 60016, Fax (847) 298-9225.

There are more education opportunities available at the NARI Learning Center www.nari.org/learning or www.nari.org/education. Be sure to visit NARI Radio and the NARI Learning Center for on demand podcasts and webinars plus their new Additional Education Opportunities sighting several organizations and resources!

